



FloodFighters :: 2008

Resilience :: Response :: Renewal

Conference & Workshops

November 3- 4, 2008

University of Gloucestershire, Cheltenham, UK

CRISIS RESPONSE



**THE CHIEF
FIRE OFFICERS
ASSOCIATION**
The professional voice of the
UK fire and rescue service



**UNIVERSITY OF
GLOUCESTERSHIRE**
at Cheltenham and Gloucester



What next for those responsible for first response, effects and clear up from flooding?

Small to Medium size Enterprises, together with first responder and emergency response stakeholder organisations, must all work together to deal with the effects of critical incidents and extreme weather events such as large scale flooding.

This year's main flooding conference – **FloodFighters :: 2008** – will continue its mission of developing business and organisational resilience to extreme weather events, as well as providing leading edge tactical workshops for first responders and their managers.

This event will be of interest to all those responsible for their company's business continuity and risk management strategies. **FloodFighters :: 2008** will cover all the technical, managerial and legislative issues surrounding these issues.

The conference will be of particular relevance to the following groups:

- Senior Executives
- Governmental Crisis Planners
- Operational Managers
- Business Continuity Managers
- Risk Managers
- Crisis Communication Professionals
- First Responders
- Emergency response stakeholder organisations
- Local Resilience Forums
- Regional Resilience Forums
- Government Offices
- Utility Companies
- Health Authorities
- Mountain Rescue
- Motoring organisations, such as the AA and RAC
- Highways Departments
- Power generators
- Port Authorities
- Environment Agency staff
- All Civil Contingency categorised agencies

Day One - November 3

08.30	Registration
09.00	Welcome, introduction and outline of the day - University of Gloucestershire
09.10	Chair of the day opens event
09.15	Strategy for Disaster Reduction - Message from Salvaño Bricéno, Director, International, United Nations
09.20	Global threats: An overview - climate change, weather risks and other threats; a look to the future
09.45	Businesses & First Responders; Practical strategies for adaptation
10.10	Networking coffee break and exhibition viewing
10.45	The effects of climate change: Outline of how businesses and first responders should prepare - and work together - to enhance their future resilience
11.10	Resilience and recovery - from National to local - a discussion involving the role and vision of national and local government
11.35	Local government perspective on resilience and recovery Carl Minns, Hull City Council
12.00	Crisis management: What can you expect from civil responders? This session will also explore the concept of "Business Gold Command" - crisis and emergency management for businesses
12.25	National business continuity
12.50	Open forum, questions and discussions
13.00	Networking lunch and exhibition viewing
14.30	Workshop and case study site visit options: a: A guided case study field trip to a water treatment works will show the renewal measures and the installations of additional flood defences at a vital regional treatment site. (numbers strictly limited) b: Workshops. Topic areas will include i) Business Continuity Management - theory, process and practice for SMEs ii) 'Business Gold' - Crisis and emergency management for businesses iii) Risk Mapping – integrating organisations and technologies
19.30	Conference Dinner

Day Two - November 4

09.00	Workshops - some of which will be repeated to allow greater delegate choice and flexibility: i) Business Continuity Management - theory, process and practice for SMEs ii) 'Business Gold' - Crisis and emergency management for businesses iii) Developing the BCM strategy: A detailed look at the regulatory (and other) requirements that shape the BCM development strategy. A case study of how an organisation developed and is now delivering its BCM strategy iv) Risk Mapping – integrating organisations and technologies, how do we use the data? v) Organisational Resilience: developing the capacity of business to cope with uncertainty
12.00	Networking lunch and exhibition viewing
13.15	Chair of the day opens event
13.20	Case study: Practical solutions in action - Demonstrating how businesses must have greater self reliance in times of emergency John Astbury, VectorCommand
13.45	Resilience: The role of business as a Category II Responder in times of emergency - a case study
14.10	Business continuity: Management goals for handling critical incidents and extreme weather related events
14.35	UK National Recovery guidance
15.00	Networking coffee break and exhibition viewing
15.25	The media: What is its involvement in the whole cycle of managing critical incidents and extreme weather events? Ian Cameron, BBC Nations
15.50	Community engagement with local flood histories: understanding risk (with River Severn as a case study) Professor Lindsey McEwan, Department of National and Social Sciences, University of Gloucestershire
16.30	Close of Conference Day Two

University of Gloucestershire

Hosted by University of Gloucestershire, which lies at the heart of one of the areas most severely affected by the 2007 floods, and which plays a key role in the local and regional economy, FloodFighters :: 2008 will be building on its effective formula of high level conference and high level practical workshops, with defined learning outcomes. This event incorporates a fascinating case study site visit, which will give delegates a true understanding of the risks that are faced, and the solutions being developed.

This visit to a water treatment works will show the renewal measures and the installations of additional flood defences at a vital regional treatment site. Semi-permanent defences are in place while the operators study feasibility and work on the outline design stage; it is expected that it will take two to three years for permanent defences to be constructed. This visit will provide delegates an excellent opportunity to view the difficult realities faced when major floods strike.

A key feature of the programme is that of knowledge transfer to enhance the crisis management, business continuity management and recovery capability of participating organisations. To make sure this event is as effective as possible, it is organised to give all attendees a unique, entertaining, participative and challenging experience.

By following incident timelines provided by experts and leaders of front line responder organisations such as fire, police, utilities and private responder companies from around the world, delegates will gain a greater understanding of, and insight into:

- What to expect from emergency response agencies in the event of a major flooding disaster
- An overview of climate change and how emergency responders, government, insurers and businesses must work together
- Resilience and Recovery - from national to local

FloodFighters :: 2008 will highlight:

- Emergency response case studies;
- Crisis management;
- Managing the recovery;
- Situation assessment;
- Resource issues and solutions;
- Testing plans; and
- Media communication

CRISIS RESPONSE



Delegate booking form



FloodFighters :: 2008 :: 3, 4, 5 November :: University of Gloucestershire

Return this registration form by fax to: +44 (0) 8707 621 726
or post to Cava Media Ltd, Suite C2 Paper Mews, 290 High Street, Dorking, RH4 1QT, UK
or email to: flood@crisisresponse.com or telephone: +44 (0) 1306 876 856

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Organisation: _____

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Early Booking Discount :: pre 22nd August 2008

1. Conference 3 & 4 November 2008
£365 + vat
2. Media Training Workshop 5th November 2008
£325 + vat :: Limited 40 places
3. Conference + Media Training Workshop
£615 + vat

Prices :: after 22nd August 2008

4. Conference 3 & 4 November 2008
£395 + vat
5. Media Training Workshop 5th November 2008
£375 + vat :: Limited 40 places
6. Conference + Media Training Workshop
£695 + vat

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Note: If your account is in a currency other than GB Sterling, your card will be debited at the exchange rate prevailing at the time of payment. Fees do not include travel costs or accommodation. Payment must be received before the conference. VAT receipts will be issued on receipt of payment. Reservations may be cancelled in writing up to 21 days prior to event. Cancellations received after that time will be subject to 100% cancellation fee. Substitute delegates will be accepted at any time up to the start of the conference.